

## LG ULTRAGEAR POWERS THE HUNT WITH NEW CAPCOM PARTNERSHIP

LG UltraGear OLED 27GX790A Designated the Preferred Gaming Monitor of Monster Hunter Wilds<sup>TM</sup>

ENGLEWOOD CLIFFS, N.J., June 18, 2025 – LG Electronics and Capcom, the publisher behind the recently released and widely-popular video game, <u>Monster Hunter Wilds</u><sup>TM</sup>, are joining forces. Capcom has designated the <u>LG UltraGear<sup>TM</sup> OLED GX7 (27GX790A)</u> the "Preferred Gaming Monitor for *Monster Hunter Wilds*," offering players a leg up as they explore the Forbidden Lands and battle the massive monsters who live there with a blazing 480Hz refresh rate, ultra-fast 0.03ms response time, and DisplayPort 2.1 connectivity.<sup>1</sup>

Bringing together the unmatched clarity and high-performance power of LG UltraGear OLED monitors with the immersive world of *Monster Hunter Wilds*, LG and Capcom are uniting cutting-edge hardware and iconic storytelling to promote a gaming experience that *Monster Hunter*<sup>TM</sup> fans and gamers of all kinds will love. "The LG UltraGear OLED GX7 monitor captures the color intensity we poured into the Monster Hunter Wilds gamescape with incredible precision," said Mike Lunn, Senior Brand Manager, Capcom USA. "In both LDR and HDR, its ability to render vivid tones—especially in the red-orange spectrum—is an ideal match for the dramatic lighting and elemental richness we designed into the game."

The successor to Capcom's fan-favorite *Monster Hunter* franchise, *Monster Hunter Wilds* has sold more than 10 million copies and is the studio's biggest title to date. "A game as visually-rich as Monster Hunter Wilds deserves to be played on a monitor that does justice to its graphics. The LG UltraGear OLED GX7 does just that, bringing the game to life in unbeatable clarity, with impressively fast, tear-free gaming," said Erica HeunJung Lee, Monitor Business Manager, LG Electronics USA."

With vibrant LG OLED picture quality, the 27-inch LG UltraGear GX7 monitor brings *Monster Hunter* hunts to life with sharp and color-rich visuals. Its slim, virtually bezel-less design maximizes screen space, while RGB backlighting adds customizable ambiance, drawing players into the game and enhancing the gaming setup ambiance. The 27GX790A features a 26.5-inch low-glare QHD OLED display and a 2560 x 1440 resolution. Paired with a 16:9 aspect ratio and DCI-P3 98.5% color gamut, the LG UltraGear GX7 offers an ultra-immersive experience that a wide variety of gamers will appreciate.

Monster Hunters Wilds made its Times Square debut on LG's iconic billboard, introducing the brand to countless NYC visitors. The visually stunning, high-definition display combines digital storytelling and immersive visuals straight from the Monster Hunters Wilds gamescape. Additionally, this month, LG UltraGear OLED monitors—including the GX7—will feature Monster Hunter Wilds demo content in more than 900 Best Buy stores, capturing the attention of fans and introducing new players to the game.



Now through the end of the year, *Monster Hunter Wilds* gamers who purchase an LG UltraGear OLED monitor on LG.com can receive an LG Exclusive Slinger Pack with a curated collection of in-game digital accessories.

For more information, please visit LG.com.

<sup>1</sup> Graphics card that supports DisplayPort 2.1, and DisplayPort 1.4 or HDMI 2.1 are required to achieve up to 480Hz refresh rate support. Graphics card sold separately.

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## **About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year, www,LG.com.

## **About CAPCOM**

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including groundbreaking franchises Resident Evil<sup>TM</sup>, Monster Hunter<sup>TM</sup>, Street Fighter<sup>TM</sup>, Mega Man<sup>TM</sup>, Devil May Cry<sup>TM</sup> and Ace Attorney<sup>TM</sup>. Capcom maintains operations in the U.S., U.K., Germany, France, Hong Kong, Taiwan, Singapore and Tokyo, with corporate headquarters located in Osaka, Japan. More information about Capcom and its products can be found at www.capcom.com or news.capcomusa.com.

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